

Medicaid
Medicaid Matters New York
Matters

Patient Engagement and
Activation Strategies

Moderated by
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Medicaid Matters NY

DSRIP Learning Symposium
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Medicaid Matters NY

- Statewide coalition of over 140 organizations representing the interests of New Yorkers served by the Medicaid program
- Established in 2003 in response to threats to Medicaid at the state and federal levels
- Systems advocacy on behalf of Medicaid beneficiaries is crucially important because of the many competing interests in Albany

Consumer Engagement & Activation

From consumer/community perspective:

- DSRIP education and awareness
- Cultural competency; reaching people where they are (not just geography)
- Role and resources of CBOs and community-based safety-net providers
- Social determinants of health
- Payment reform as a culture shift

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