

ASCNYC / PTI
(Peer Training Institute)

**The Power Of Peer Mentorship:
Patient Engagement &
Activation Strategies**

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ASCNYC

The Statewide PPS Learning Symposium
September 17, 2015

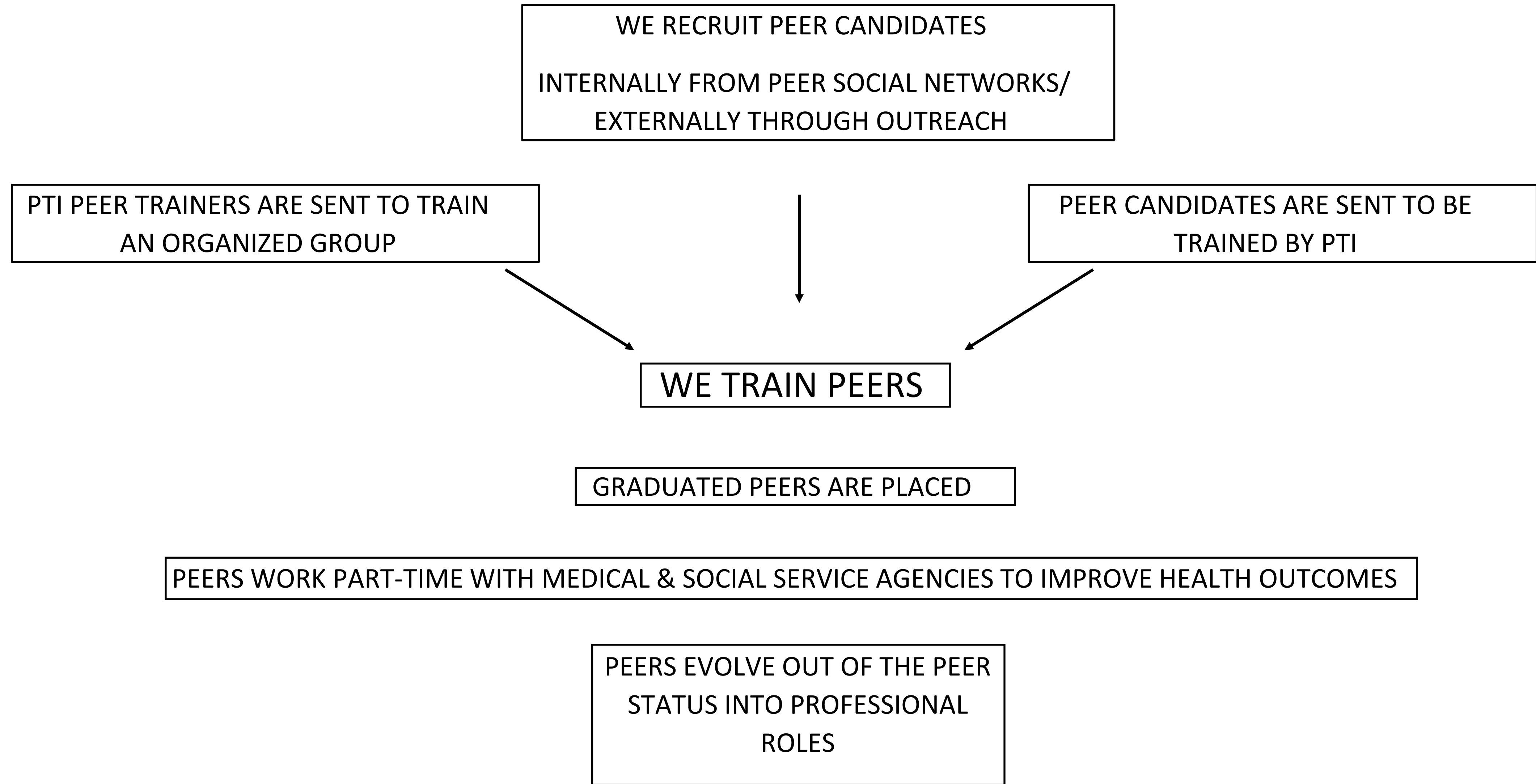


What is PTI?

ASCNYC's PTI is a Programming Model that drives economic development and social impact through role modeling, by empowering individuals to become community leaders and inspiring others to make healthy choices.



ABOUT ASCNYC | HOW PTI WORKS



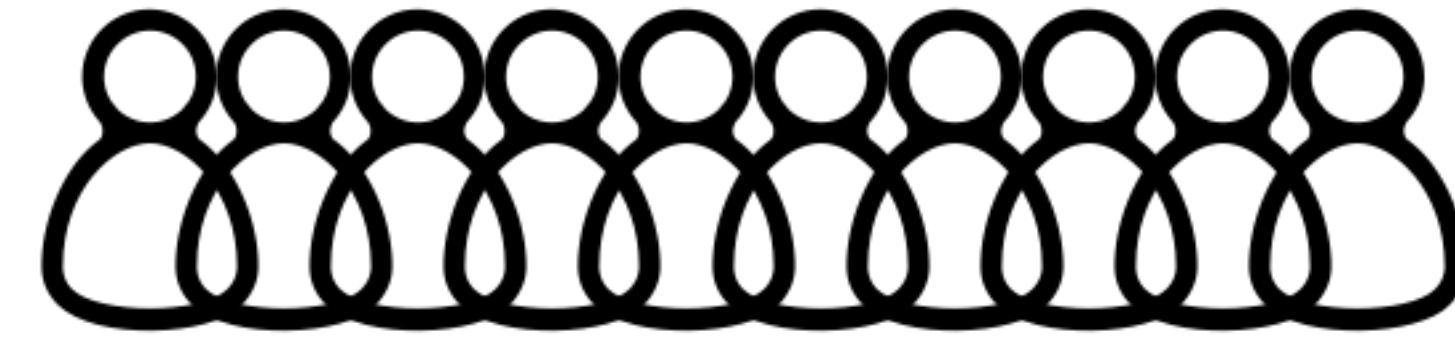
PEER PLACEMENT: Value of Employing a Peer Workforce



PEER OUTREACH & RECRUITMENT

Peer Health Coaches conduct outreach and engagement activities that facilitate linkage to care and include provision of:

- Health promotion messages and education
- Screening, enrollment and consent forms to participate in HH or PPS services
- Referrals to risk reduction services (e.g., syringe exchange, PEP, PrEP, and integrated HIV/HCV/STI screening services)
- “Warm hand-off” to care team
- Accompaniment to appointments



IMPACTS OF PEER WORKFORCE...

ASCNYC PTI Peer Health Coaches conducted OUTREACH to 5,700 PLWHA with a 78% Success Rate of finding and orienting the individual to the MCO.

10 Peers can reach 500 people/month (6,000 /yr) through outreach, enrollment, and/or peer navigation

10 Peers can conduct outreach in every borough of NYC, resulting in:

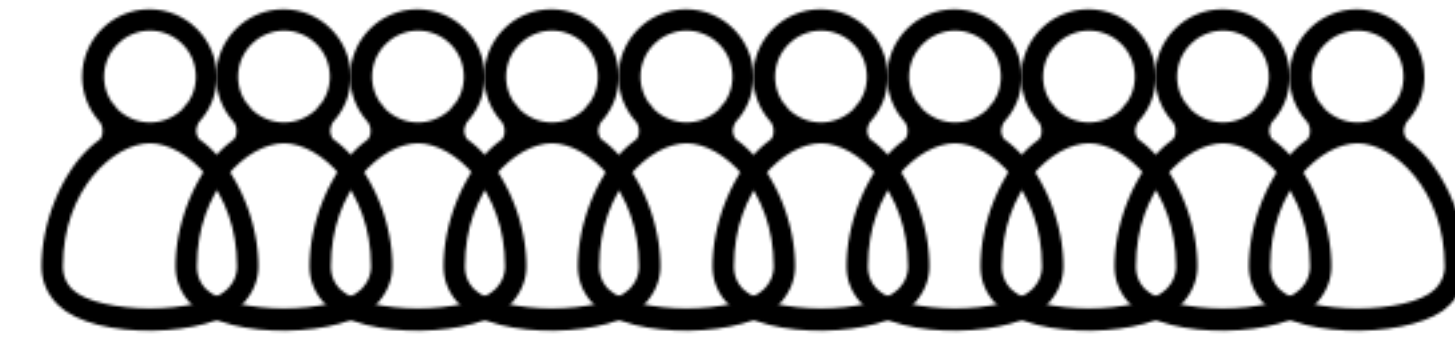
- More people reached and engaged in more neighborhoods
- More referrals and services
- Increased community credibility through consistent presence



PEER NAVIGATION

Peer Navigators are part of care coordination teams providing individualized services including:

- Appointment reminder phone calls.
- Follow-up on missed appointments, and scheduling and rescheduling appointments.
- Accompaniment to appointments.
- Navigation to specialty care
- Home visits.
- Motivational interviewing and goal setting.
- Communication with all members of the care team.



IMPACTS OF PEER WORKFORCE...

- **In 2014, ASCNYC incorporated Peer Navigators into Health Home Care Management teams resulting in linkage to care and increased viral suppression:**
- 91% HH care managed clients were consistently engaged in care—attended 2 medical visits at least 3 months apart
- 54% were virally suppressed at program intake
- 70% were virally suppressed at 6 month follow-up

BENEFITS OF EMPLOYING A PTI PEER WORKFORCE | FOR PEERS AND FOR ORGANIZATIONS



FOR PEERS

- Enhanced skills
- Self-esteem
- Peer placement
- Marketability (employment)
- Support network



FOR ORGANIZATIONS

- Credentialed training
- Credibility within community
- Increased service resources (for outreach enrollment, and navigation)
- Low-cost strategy
- Role models

Your Investment



PTI INVESTMENT IN PEERS

- Peer training and staff mentor training
- Peer placement (through matching skills of peer with organization needs)
- Ongoing skills training
- Peer support group
- Consultation to staff mentors at placement organization



HOSPITAL/CBO/CHC INVESTMENT

- Payment of Peer (stipend or part-time, including monthly MetroCard)
- Supervision with Staff Mentor (focus on skills development by creating individualized personal and professional development plans tailored to each Peer's interests, priorities, and needs)

Outcomes of a Peer Workforce



FOR PEERS

- Reduced healthcare costs
- Retention in care
- Improved health outcomes
- Longevity in position
- Community outreach
- Strengthening communities



FOR ORGANIZATIONS

- Self-sufficiency
- Adherence to appointments
- Adherence to medications
- Economic development (peer placement)
- Community influence
- Role model / community leader

In 2014:

- 124 people trained to be Peer Navigators
- 93% Graduation Rate
- 90 Peer Navigator Placements
 - 79 Peer Interns @ ASCNYC
 - 11 Peer Interns @ Medical Facilities (Mt. Sinai, NY\Presbyterian, Kings County)



In 2014:

- **95% of Peer Graduates** have visited their doctor in the last 6 months
- **91% have not missed a dose** of prescribed medication in the last month
- **98% have been “clean”** for at least one year
- **79% have sustained viral suppression**



Photo: David Nager/ASCNYC

OUR PEERS

“ASCNYC let me know that just because you have HIV doesn’t mean you can’t do everything you wanted to in life. ASCNYC gives that type of support to people, and then we’re able to go out and give that same message to others.”



OUR PEERS

“I’ve been an ASCNYC Peer for 5 years. I tell people, ‘I came from where you’re coming from, and there was help for me, hope for me—and there can also be hope for you.’”

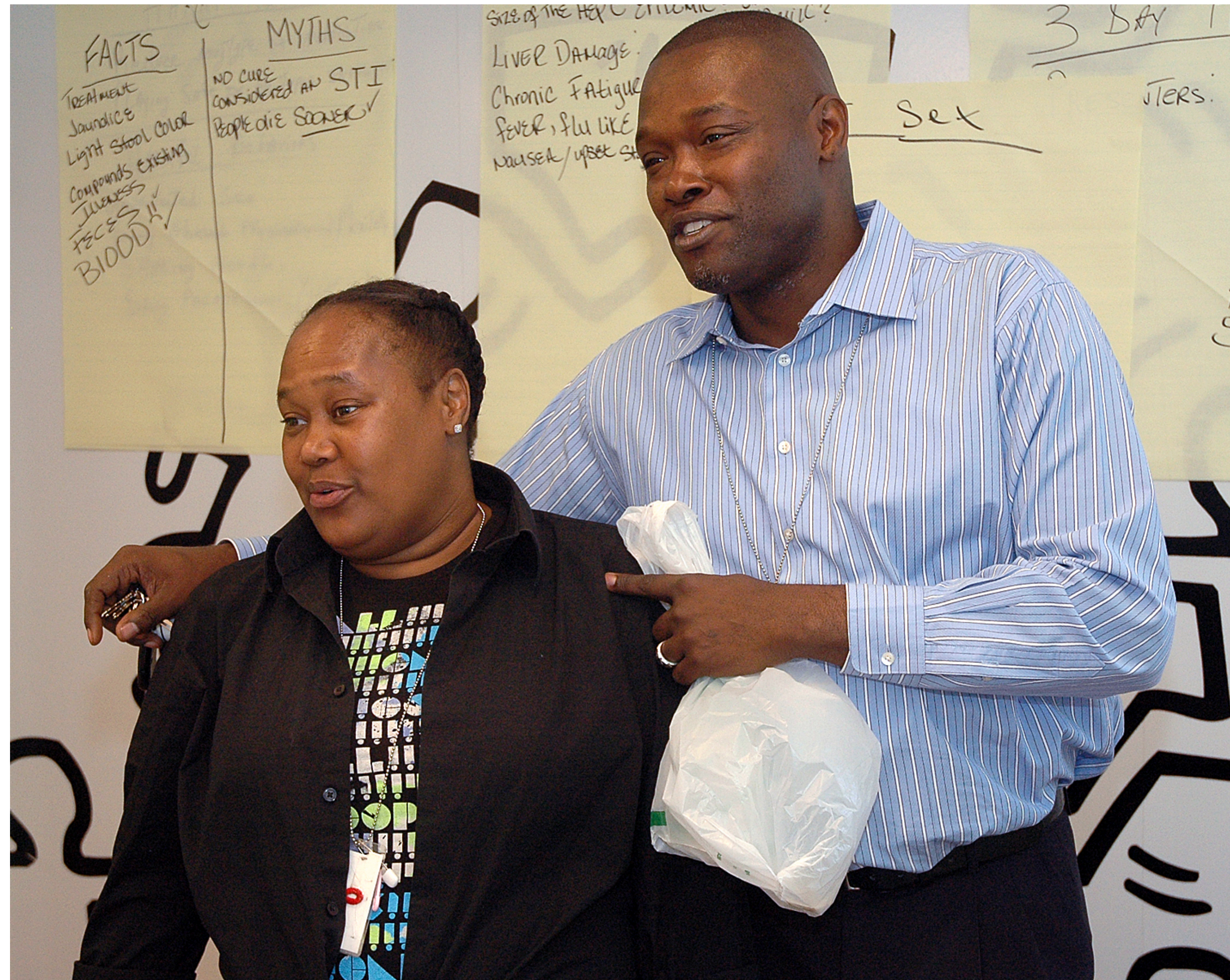


Photo: David Nager/ASCNYC

“PTI’s peer trainings put my skills to use. As an outreach Peer, the prevention presentations I make in communities are more than just words on paper. I speak with conviction, because the information is so personal. When I’m talking about prevention and see the ‘light bulb’ go on in someone’s head, it’s payday for me. Being a Peer gave me the tools to help myself.”



Photo: David Nager/ASCNYC

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